

**2020 HOLIDAY CAR LEASE SWEEPSTAKES
SPONSORED BY SERRA HONDA O'FALLON
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**

2. **Eligibility.** Subject to the additional restrictions below, the “**2020 Holiday Car Lease Sweepstakes**” (the “Sweepstakes”) is open to legal U.S. residents (excluding Puerto Rico) who live in the KSDK-TV viewing area and are 18 years or older at the time of entry. Employees and contractors of Serra Honda O'Fallon, (“Sponsor”), TEGNA Inc., and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

3. **How To Enter.** Enter by watching 5 On Your Side at 10 from 10 p.m. – 10:30 p.m. weeknights (Monday through Friday) Monday, Nov. 9, 2020 through Wednesday, Nov. 25, 2020. Listen for the code word each night, then visit the “As Seen on TV” section on the 5 On Your Side app or go to ksdk.com/contests. Fill in the code word, complete the entry form, and follow all posted instructions. The Sweepstakes begins at 10 p.m. Monday, Nov. 9, 2020 and ends at 11:59 p.m. Wednesday, Nov. 25, 2020. Entries limited to only one (1) entry per person per day. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry.

Multiple entrants are not permitted to share the same email address. Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries. By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsor, Administrator or those directed by Sponsor or Administrator. You can opt-out of the receipt of such e-mails by following the directions in any email received from Sponsor.

4. **Winner Selection.** One (1) Grand Prize Winner will be selected in a random drawing from among all eligible entries received during the Sweepstakes Period.

5. **Prizes and Odds.** The Winner will receive a 36-month lease on one (1) 2021 Honda Pilot LX FWD designated by Dealer (“Prize”). (ARV: \$16,200).

Winner must make arrangements with Serra Honda to claim prize. Tax and title is due at delivery (approximately \$1,400), and the winner must have full coverage insurance.

Odds of winning depend on the number of eligible entries received.

Winners acknowledge that each member of their party must follow all health guidelines implemented by the prize location.

6. **Winner Notification and Acceptance.** The winner will be notified on or after Monday, Nov. 30, 2020 by email. The winner must respond to such notification within 72 hours. Failure of winner to respond with such time period or return of email prize notification as undeliverable may result in disqualification and an alternate winner may be selected from among all remaining eligible entries. To claim prize, each winner must work with Serra Honda O'Fallon to receive the prize and make any necessary arrangements. Winner must provide proof of insurance and have a valid U.S. driver's license and take delivery of the Prize directly from Sponsor. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete

an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned as instructed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion. By participating in this Sweepstakes, each entrant agrees to fully release, forever discharge and hold harmless Sponsor and Facebook from and against all claims, costs, liabilities, losses, injuries, and damages arising out of the Sweepstakes, including, but not limited to, any claims for personal injury, death or damage to or loss of property or any other harm arising out of entrant's participation in the Sweepstakes, the receipt, use, or misuse of any prize, or any travel or activity that is related to the Sweepstakes or any prize. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. **Sponsor.** The "2020 Holiday Car Lease Sweepstakes" is sponsored by Serra Honda O'Fallon. The decisions of Sponsor regarding the selection of winner and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For the name of the winner (available after Dec. 14, 2020) or a copy of these Official Rules send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), "2020 Holiday Car Lease Sweepstakes", 1000 Market Street, St. Louis, MO 63101. If you have any questions regarding this Contest, please contact Brandie Piper, bpiper@ksdk.com.